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**Assessment Cover Page**

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| *Assessment Title: Benefits of American Tech Companies in Ireland* |  |
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**Declaration**

By submitting this assessment, I confirm that I have read the CCT policy on academic misconduct and understand the implications of submitting work that is not my own or does not appropriately reference material taken from a third party or other source.

I declare it to be my own work and that all material from third parties has been appropriately referenced.

I further confirm that this work has not previously been submitted for assessment by myself or someone else in CCT College Dublin or any other higher education institution.

# Abstract

Analyse four U.S. technology companies such as Google, Meta, Amazon and Microsoft, providing a summary of each. Following this, the reasons behind these companies’ decision to establish operations in Ireland will be explained, exploring the potential motivations for this choice.

Based on this, the factor that have positioned Ireland as a preferred destination for technology companies will be described. These factors will include the economic impact that Ireland has experienced throughout its history, the country’s current situation, and its vision for development in the coming years. Additionally, the effects of Brexit on Ireland will be explained, particularly its impact on international affairs within the Europe community.

Furthermore, human talent will be analysed as a key factor for knowledge development in the technology sector. Finally, Ireland’s climate condition will be considered as a factor that may attract global tech companies to establish offices in the country.

Contents

[Abstract 1](#_Toc180792242)

[Objectives 2](#_Toc180792243)

[Problem Definition 2](#_Toc180792244)

[Scope 3](#_Toc180792245)

[Methods & Techniques 3](#_Toc180792246)

[What Expect by The End of Semester Two? 4](#_Toc180792247)

[Milestone 4](#_Toc180792248)

[Reference 5](#_Toc180792249)

# Introduction

# Objectives

The aim of this research is to understand the importance of these four U.S. companies have on Ireland, focusing on their economic influence, the present skilled personnel, international relations and select environment issues.

* General Objectives
  + Assess the significance of American technology companies
  + Examine Ireland’s appeal as a business destination
  + Identify and describe four key economic and social impact on the country
* Specific Objectives
  + Analyse economic metrics, such as investment levels and GPD contributions
  + Examine data on the educational sector’s contribution to the tech industry
  + Provide a brief overview of the country’s environmental conditions and their relevance to technology companies

# Problem Definition

Context: How these companies contribute to Ireland’s economic and social development, particularly at a time of rapid growth in the tech sector through advancements and emerging expertise in the field, with the goal of acquiring and applying this knowledge in the industry. Topics including GDP, environment factors, and the international landscape will also be essential to provide context for the final project.

Impact: Present features that impact Ireland and their effects on the technology sector. With the growing use of ICT and the ongoing development of artificial intelligence, multiple countries are striving to lead in communication, e-commerce, and cloud computing system. This drive underscores the importance of human talent, which would also have a positive impact on sustaining industry growth. Additionally, Ireland’s economic strength an international role makes it an attractive destination due to its favourable tax benefits, drawing numerous global companies to the country. Ireland also stands out as gateway to the European market following the United Kingdom’s exit.

Importance: The importance of this topic is rooted in the early stage of Ireland’s economic development in the last century and in how various sectors have evolved since then, fostering the country’s growth. Recently, there has been a growing focus on large global corporations, particularly big technology organizations along with the most prominent technology sectors.

# Scope

Below, I will present several points to consider for the project.

* Describe Ireland economy, considering some aspects from the last century and the contemporaneous Ireland’s economy.
* Why is Ireland important for tech companies?
* Delivery information about technology industry in America
* Show a brief description of Meta, Microsoft, Google and Amazon
* Present a relation between American tech companies and Ireland
* Describe four variables such as economy, talent, international affairs and environment.
* Predict the development of Ireland’s economy in the technological field over the next 6 years

## Methods & Techniques

Throughout the Project, I will consider several methodological approaches to ensure a comprehensive analysis:

1. Descriptive Methos:  
   This part of methodology from my final project will focus on describing the selected American companies based on their established presence in Ireland. I will delve into their operational strategies and contributions to the local economy. Additionally, I will explore the various factors that make this country an attractive destination for entrepreneurs and investors, including its favourable business environment, regulatory framework and cultural aspects.
2. Historical Method:  
   This approach will involve providing a concise overview of the Irish economy, tracing its development from the past century to the present day. By examining key historical milestone and significant transformations, also give context about the current economic landscape. This will include discussions on shifts in wealth distribution, the availability of nature resources, and the impact of international economic relations on Ireland’s growth trajectory.
3. Analytical Method:  
   After collecting relevant data on the selected companies, the broader economy, education system, and environment, I will conduct thorough analyses to evaluate their contributions to economic and social development. This method will also address potential negative impacts associated with the operations of these companies, providing a balanced perspective base on empirical data and case studies.
4. Comparative Method:  
   Following the descriptive analysis of the companies and a general understanding of the Irish economic framework, I will gather and compare relevant data to assess the positive impacts of technology companies on the local economy. This comparative analysis will involve benchmarking key performance indicators and evaluating how the presence of these multinational corporations has influenced economic growth, job creation and innovation.

By employing these diverse methodologies, the project aims to provide a holistic view if the interplay between American technology companies and Ireland’s economic and social landscape.

## What Expect by The End of Semester Two?

The objective of this project is to present a comprehensive analysis that highlights the contributions of Google, Amazon, Meta and Microsoft in Ireland. This will be achieved through the examination of some key components that will be elaborated upon to provide a detailed understanding of their impact on the economy, education and environment. To facilitate a thorough exploration of these contributions, I will employ various data sources, enhancing my understanding of the topic and allowing for the extraction of meaningful insights. Through effective visualization, I aim to draw informed conclusions regarding the influence of these technology giants.

By systematically breaking down each component and employing rigorous analytical methods, the project aspires to deliver a nuanced perspective on how these companies are shaping the future of Ireland. This approach will not only clarify the specific roles that each company plays within the Irish context but also illustrate the broader implications of their presence in terms of economic growth, education advancement and environmental stewardship. Ultimately, the findings will provide valuable insights for policy markets, stakeholders and the public regarding the multifaceted impact of these major technology firms.

## Milestone

2024

2025

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